

MCNARY GROUP

McNary Group is your go-to partner for strategic consulting, technical assistance and project management. Our mission is to help those helping others. We are a woman owned business with expertise in community engagement and research. We come in when organizations need us and we use a results-based approach to create a game plan for success. We then help clients take actionable steps that help them achieve their goals. Fighting for a cause is no easy job. It requires expertise, experience, skills and a strong serving of tenacity to get the results your organization is striving for. We want organizations fighting for the greater good to be successful because when you win, we all win.

OUR SERVICES INCLUDE:



COMMUNITY ENGAGEMENT AND FEEDBACK



BACKBONE SUPPORT FOR COALITIONS AND NETWORKS



RESEARCH AND EVALUATION



FACILITATION AND STRATEGIC PLANNING



ADVOCACY AND PUBLIC POLICY CAMPAIGNS

CLIENTS HAVE INCLUDED:

- AARP
- BLOCS
- Bounce Coalition
- Brain Injury Alliance of KY
- Cairn Consulting - KY Department for Public Health
- Catapult Now, LLC - Junior League
- C.E.S Foundation
- Center for Neighborhoods
- Center for Health Equity
- Coalition for the Homeless
- Community Shield
- DentaQuest Foundation
- Eastern Kentucky Child Care Coalition
- Forum for Youth Investment
- Foundation for Appalachian KY
- Foundation for a Healthy KY
- Indiana Youth Institute - Commission on Improving the Status of Children in Indiana, Scott County School District, and North Spencer School District
- Interaction Institute for Social Change - Utah Oral Health Coalition
- Hazard Perry County Community Ministries
- Housing and Homeless Coalition of KY
- KY Youth Advocates
- KY Oral Health Coalition
- KY Social Welfare Foundation
- Metro United Way
- Louisville Metro Government - Public Health, Human Resources, Parks and Rec, and Planning
- National Safe Place Network
- Pew Charitable Trusts
- Smoketown Family Wellness Center
- State Health Access Data Assistance Center
- University of Kentucky
- Utah Department for Public Health
- Wildflower Consulting
- YMCA of Louisville
- Youthbuild of Louisville

The Collective
WHERE VISION MEETS STRATEGY



CATAPULT NOW



McNaryGroup

McNary Group is a member of The Collective; three women consultants who together have over 80 years of collective experience in micro, mezzo and macro social work practice. The Collective represents a commitment to turn vision into strategy, strategy into results, and results into discernible value.

PHILOSOPHY AND VALUES

The vision of the McNary Group is to build strong kids, strong families, and strong communities through equitable systems. The McNary Group is driven by the values of equity, compassion, social and economic justice, integrity, and ethics. McNary Group has worked with over 30 local, state, and national organizations to create positive social change for children, youth, and families. communities. McNary Group does this work by Imagining the possible for kids, families, and communities by:

- Providing proactive solutions to balance inequity
- Translating data and stories into action
- Influencing legislative action and public policy
- Designing value-driven strategies
- Implementing comprehensive program and systems evaluation
- Providing data-driven analysis and recommendations

The McNary Group is committed to a culturally responsive practice. In fact, it's the essence of our operation. We abide by a commitment to cultural humility, self-evaluation and awareness of our cultural identity and of those around us. We understand that acknowledging diversity does nothing without inclusion and belonging. We engage clients and all participants to ensure all voices are welcomed, heard, and encouraged to speak out. Our philosophy and practice of inclusion provides a strong process, sustainable outcomes and long term buy-in from clients, all participants, and communities. We abide by the National Association of Social Work Code of Ethics and the principals of the American Evaluation Association.

McNary Group has worked with many distinct relational dynamics. We have led countless projects, programs, groups, and organizations and facilitated sessions both inside organizations and in the community. We are expertly attuned to relational and power dynamics that influence project goals. We know conflict management and resolution skills are keys to success, and we will incorporate these essential skills into our approach. We have worked with predominantly white organizations and organizations led by people of color. As advocates ourselves, we understand the importance of speaking up about the truth.

We are committed to building capacity for spaces in which organizations, initiatives, and networks can safely do their work to better serve ALL people. Our commitment to social and racial justice is guided by flexibility, responsiveness, compassion throughout every part of the process. Both our team and practice are informed by and committed to the utilization of methods of equitable evaluation. We integrate the principles and frameworks laid out by the literature and latest thinking equity and health equity in the evaluation field.

A Socio-Ecological Model



WHAT WE DO

COMMUNITY ENGAGEMENT

We value empowered and informed decision making, inclusion of marginalized voices, space for storytelling about the history and experience of those involved, respect for community, trust building with all stakeholders, commitment to the promises made, access to the process for all, accurately depicting the public's role, and reflecting back what we have heard. Our engagement process plans for the needs of the all of the stakeholders we engage, not just the ones with the power of the purse or the gavel. This approach creates an inclusive process which will ultimately lead to a strong, supported, sustainable community vision. Finally, we believe in great facilitation, which can be an overlooked yet essential feature to productive meetings. This means we will plan for translation or elimination of professional jargon / acronyms, build in a lot of listening, and proactively work through difficult subjects. We utilize many methods to bring voices to the conversation and are committed to cultural responsiveness, combating implicit bias and institutionalized racism, positive youth engagement, and a trauma informed approach.

BACKBONE SUPPORT FOR SYSTEM CHANGE

Our work supports community collaboration in providing the structure and accountability needed to succeed. We provide the support needed to ensure implementation of strategic plans. Our team has extensive experience in collective impact work, from meeting planning and facilitation, project management, policy expertise and community engagement.

FACILITATION AND STRATEGIC PLANNING

Our strategy sessions can be geared toward boards, coalitions, committees, staff or communities. We understand that every organization, effort and initiative has a life cycle and needs to periodically evaluate ways to improve. We offer a neutral voice and an expert, observant eye to help propel organizations to success.

EVALUATION AND RESEARCH

We offer both qualitative and quantitative research services that involve meticulously researching best practices, getting out into the field to learn the nuances of an issue and producing findings and professional recommendations. We're skilled and experienced in drafting content for infographics, white papers and more, and we prepare easily digestible information for grant reports and grant development. Evaluation services include process and impact evaluation.

POLICY, ADVOCACY AND SYSTEM CHANGE SUPPORT

Our expertise includes years of getting to the root causes of social problems. We have experience in designing and implementing public policy change initiatives. This includes sustaining, planning, researching, writing, coalition building and lobbying to get legislation and other policies changed to improve outcomes for children, families and communities. We know how government works and the approaches needed to advocate for change.

We specialize in working with **nonprofits, foundations, and governments** to help achieve results and reach goals using a results-based approach. We have the expertise and the network to help organizations make a difference.

LINKS TO SOME OF OUR PROJECTS

- **The Louisville/Jefferson County Continuum of Care (CoC)** was selected by the U.S. Department of Housing and Urban Development (HUD) to participate in the Youth Homelessness Demonstration Program (YHDP). The McNary Group was hired to design and facilitate as well as draft the plan and coordinate the review process: <http://louhomeless.org/hud-grants-louisville-3-45-million-to-end-youth-homelessness/>
- McNary Group and Wildflower Consulting partnered to conduct a **“Study of Developmental Screener Use in West Louisville”**. This project was contracted through Metro United Way and funded by the Humana Foundation: <http://mcnarygroup.com/wp-content/uploads/2017/08/COMBINED-ASQ-Final-Report.pdf>
- **City releases report on implementing new policies to prevent child abuse** by employees. The McNary Group sent the city their four recommendations and identified best practices for youth programming involving city employees. Among the recommendations are a stronger policy, more training, additional education and a detailed code of conduct: <https://louisvilleky.gov/news/mayor-fischer-announces-additional-policies-all-city-programs-involving-children-teenagers>

let's collaborate!

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